

UNDER THE PATRONAGE OF THE MINISTER OF HEALTH



INTERNATIONAL HEALTH EXHIBITION



From 3 MAY
To 6 2023
Conventions Center
Oran

POST SHOW REPORT



203
EXHIBITORS



620
FIRMS



38
COUNTRY



12'000 m²
OF EXHIBITION



9477
VISITORS



70
CONFERENCES
& WORKSHOPS



41
TALK & SHOW

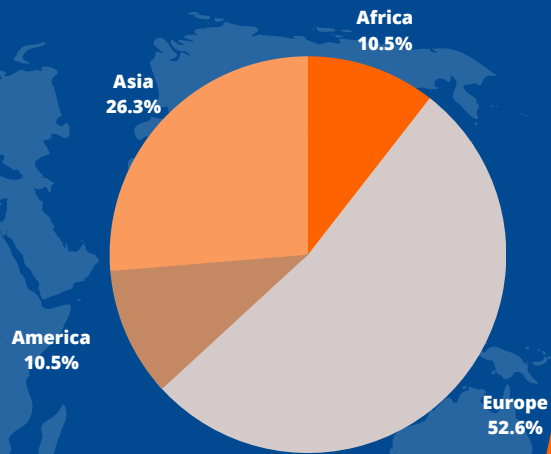


20
PRESS RELEASES

EXHIBITION

ALGERIA	185	EGYPT	3	NETHERLANDS	3
GERMANY	49	SPAIN	7	POLAND	6
ENGLAND	10	FINLAND	3	PORTUGAL	2
ARGENTINA	2	FRANCE	59	SWEDEN	3
AUSTRIA	3	HUNGARY	4	SWITZERLAND	6
BELGIUM	6	INDIA	18	TAIWAN	2
BRAZIL	3	ITALY	49	TURKEY	17
CHINA	108	JAPAN	13	USA	27
SOUTH KOREA	17	PAKISTAN	3	OTHERS	12

NUMBER OF COMPANIES PER COUNTRY

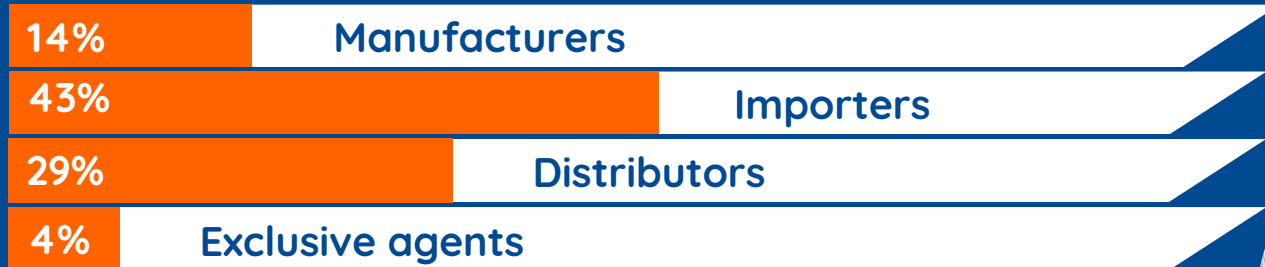


NUMBER OF COUNTRIES BY CONTINENT



EXHIBITORS

MAIN ACTIVITIES



"For 15 years we have been developing products for hematology and biochemistry analysis, mass spectrometry... SIMEM gives us the opportunity to get closer to our customers and prospects, and to learn about market trends and needs."



"We attend SIMEM to meet our partners and authorized representatives. It's an opportunity for us to get closer to our target audience and create deeper cooperations."



"SIMEM stimulates competition and innovation between companies. This show brings us new business and development opportunities every year."



"Our aim in attending SIMEM is to be able to meet new customers and showcase our latest medical imaging innovations to healthcare professionals."

EXHIBITORS

CATEGORIES OF EXHIBITED PRODUCTS



MEDICAL
IMAGING



LABORATORY
EQUIPEMENT



MEDICAL
EQUIPMENT



DENTAL
MATERIAL



HOSPITAL
FURNITURE



INSTRUMENTATION



MEDICAL
DEVICES



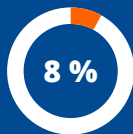
HOSPITAL HYGIENE



MEDICAL
CONSUMABLES



ORTHOPEDICS



MEDICAL AUXILIARY
SERVICES



PHARMACEUTICAL
PRODUCTS



"It's our first time at SIMEM, we're looking for collaborators with whom we can supply our products, and SIMEM offers us the best opportunity to promote our products and improve our image."



"SIMEM is a must-attend event for meeting our customers from all over Algeria. We are very satisfied with each of our participations."



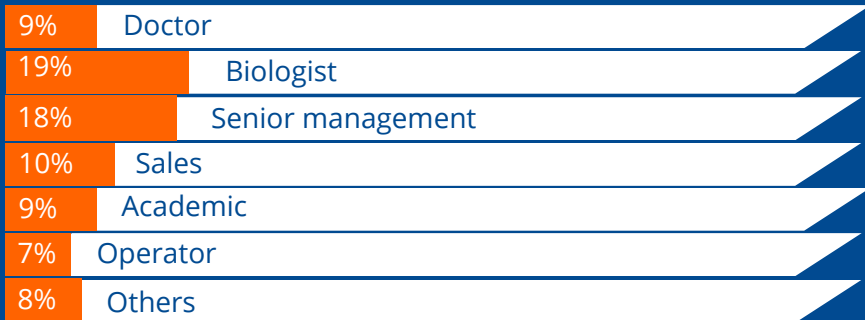
"We've been present at SIMEM since its first edition. SIMEM enables us to develop our customer portfolio, and launch relevant new projects."



We're taking part in this 2023 event to introduce our customers to our ultrasonic medical imaging and diagnostic solutions. A successful event!"

VISITORATE

Visitor typology by area of activity



98% of SIMEM 2023 visitors plan to attend the next event



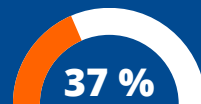
Dr Nabil LAGHA / Orthopedist

"I recently opened a functional rehabilitation center , came looking for the necessary equipment, and found many new medical companies that can provide the right orthopedic equipment for my facility."



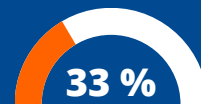
Mr Kouassi DOUMBIA / Distributor of medical imaging equipment

"We are a distribution company based in Cote d'Ivoire and I came to SIMEM to develop my customer portfolio. As far as the exhibition is concerned, the business opportunities are endless. We can get in touch with local and international manufacturers at this event!"

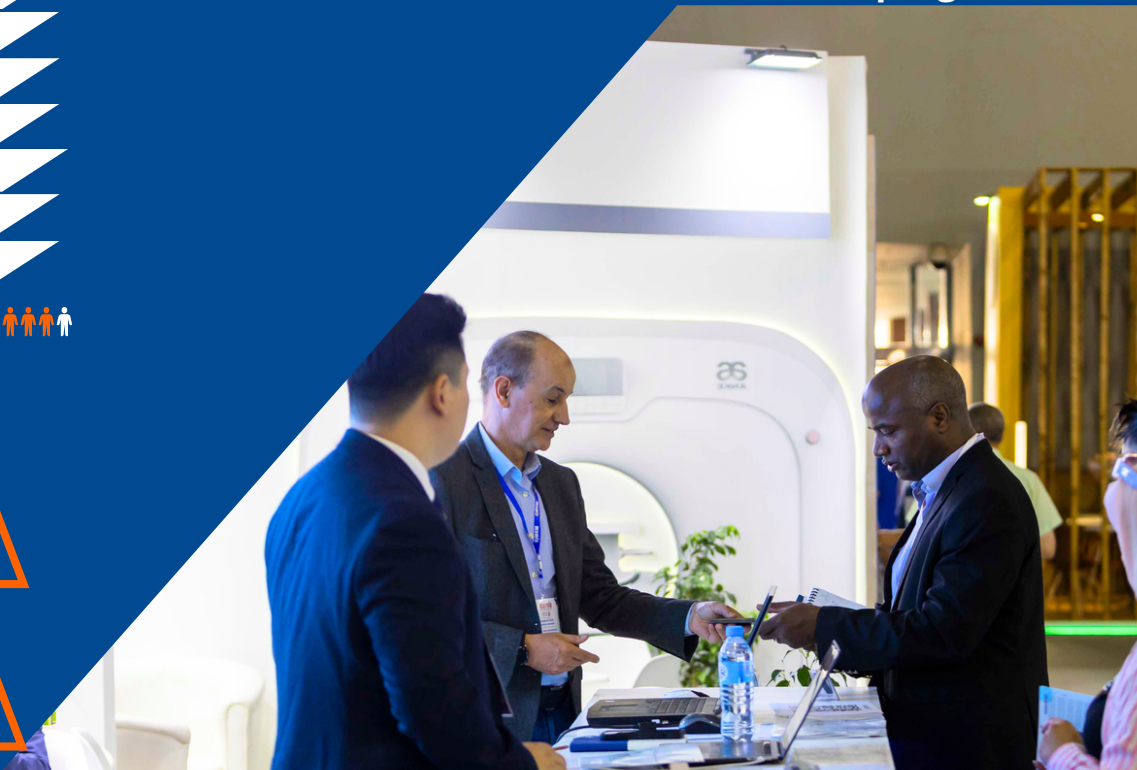


Executed

**PURCHASE DURING
SIMEM**



In progress



70 Communications

“Technological advances and improved healthcare”

45 Conferences

20 Workshops

5 Symposiums

25 Specialities



TALK & SHOW

41 COMMUNICATIONS

21 EXPERT
COMMUNICATIONS

14 COMPANY-PRODUCT
PRESENTATIONS

6 HANDLING OF
PRODUCTS

100 GIFTS OFFERED



THE "TALK & SHOW"
THE NEW FEATURE AT SIMEM



SPECIAL THANKS TO:

SPONSORS



EXCLUSIVE PARTNER



GOLD JSS



SILVER



SILVER

SCIENTIFIC PARTNERS



MEDIA PARTNERS



THANKS

We would like to express our deepest gratitude to all those who contributed to the success of the 25th edition of SIMEM, as well as to our exhibitors and visitors for their essential role dedicated to health.

Our valued sponsors deserve special recognition for their generous contribution. We are grateful to the scientific organizations for their tremendous contributions, enriching the content of the SIMEM Scientific Days. Our media partners have played a crucial role in promoting SIMEM, their commitment helping to raise awareness of its importance to a wider audience. Many thanks to all our exhibitors and visitors for their valuable presence and commitment, creating an enriching venue for professional encounters and reinforcing our belief in the importance of knowledge sharing for the development of healthcare.

Our commitment to health and our contribution are rooted in the promotion of equitable access to quality healthcare for all, with the ambition of a future of improved well-being.

Together, we cultivate values for sustainable, innovative and people-centred healthcare development. Your unfailing support inspires us, and we look forward to future editions of SIMEM to continue this wonderful adventure with you.



NEXT EDITION

26th
EDITION



17 > 20 APRIL 2024
📍 CONVENTIONS CENTER- ORAN

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